MIRA
MIDWEST INDEPENDENT RETAILERS ASSOCIATION
EST. 1910 · EDUCATE · ADVOCATE · SERVE

*mira**orders**togo*.com

Simple and Easy to Use Cutting-Edge
Online Menu and Ordering Technology

Using MiraOrdersToGo you have:

NO Contract to sign
NO Signup Fee
NO Setup Fee

NO Commission Fee on direct orders
NO Delivery Fee on direct orders
NO Transaction Fee on direct orders

MIRA Orders To-Go
Essential Plan

$75 monthly licensing fee

- Create online menu website or link
- No transaction fee
- Free Delivery including alcohol
- MIRA automations to link your menu to **yelp** and **Google**
- MIRA automations to make your menu the preferred menu on **Google** with:
  NO transaction fee   **NO delivery fee**   **NO commissions paid to Google**
- You will get all orders and manage your orders through your own tablet, computer or source using MIRAordersToGo link

---

MIRA Orders To-Go
Optimization Plan

$174 monthly licensing fee

Includes all services from Essential Plan, plus the following

- MIRA automations will link your POS system to MIRAordersToGo system so that you can manage all your products and updates from your POS and make the process seamless; and if we don't have the capability to link to your existing POS, we will work on it. In the meantime, if needed, MIRA will supply tablet / printer to manage orders
- You choose the marketplaces you want your menu on, such as

  DOORDASH   **Uber Eats**   **GRUBHUB**   **ChowNow**   **POSTMATES**

  MIRA automations will enroll your menu and add to your POS pricing a markup that has the commissions and fees of that marketplaces added to the selling price; so a $20 order is truly $20 for you
- MIRA automations will be the one source that will manage all the marketplace menus; meaning you update your POS and the rest of the menus on all the marketplaces get updated in real-time
- When you are on marketplaces like DoorDash and UberEats, MIRA automations can increase your selling prices with the commissions and fees charged by those marketplaces so that there is no out-of-pocket expense for you